

# 2019 Annual Report

## by the numbers



### From the Director

This year the Frank L. Weyenberg Library completed a Strategic Planning Process that begins with a new mission statement:

As a welcoming community center united by Mequon and Thiensville, the Frank L. Weyenberg Library strives to stimulate imagination and inspire creativity by opening windows to lifelong learning.

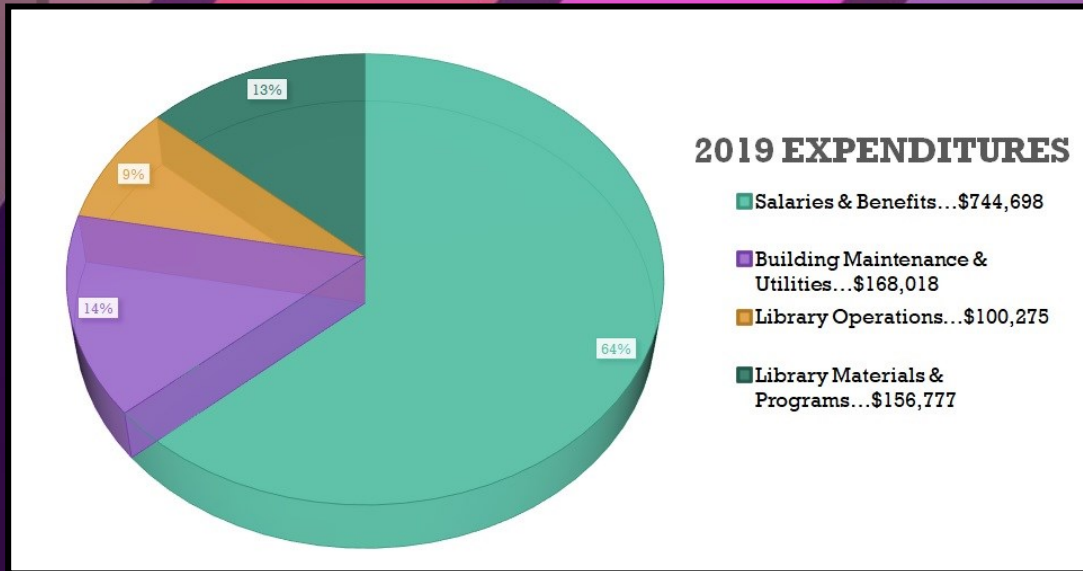
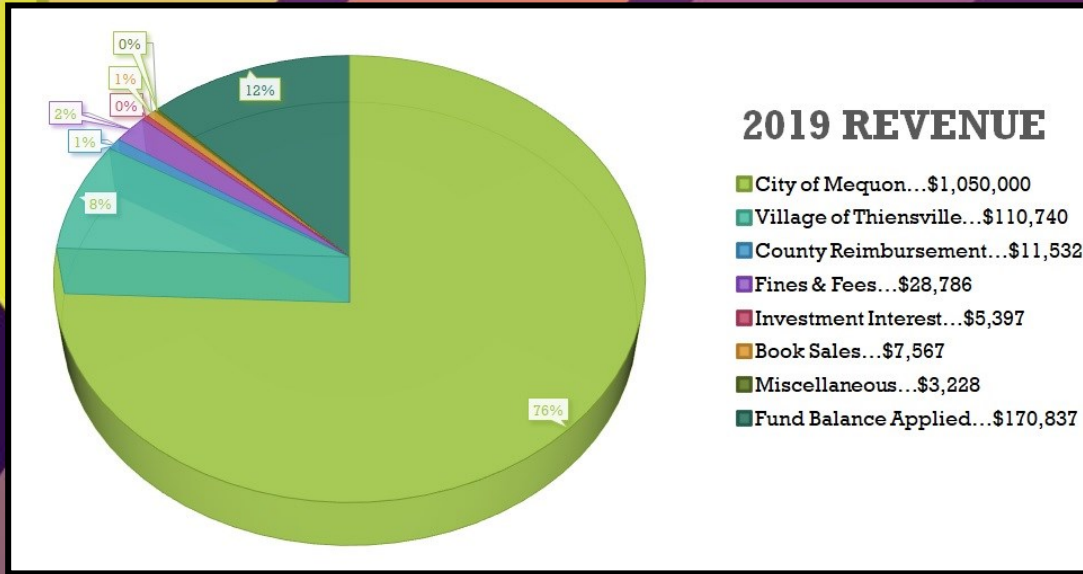
To fulfill our mission we identified three steps we must take:

- Welcome All Visitors
- Satisfy Their Curiosity
- Create Citizen Advocates

This annual report shows you how we welcomed 145,682 visitors, and the many ways we satisfied their curiosity. We hope you will give us the opportunity to continue to connect you with the information and activities that will enhance your life, and that you will be inspired to share your Weyenberg Library stories with others.

Rachel Muchin Young  
Library Director

# 2019 Budget Breakdown



## 2019 Library Foundation Projects

- Adult Information Desk
- Book Sale Room
- Documentary Film Series
- Adventure Passes
- Library Grounds landscaping
- Fine Arts programs

**27,477**  
City of Mequon &  
Village of Thiensville  
population

**10,633**  
households in  
Mequon &  
Thiensville

**11,303**  
library cardholders  
An average of  
**111** new cards  
added monthly!

**341** days open  
That's **3,186**  
total hours of  
operation!

**145,682**  
people entered  
the library!  
An average of **46**  
people visited the  
library every open  
hour!

**\$1,160,740**  
total municipal  
allocation

**\$42.24**  
per person allocation

# Circulation

**1,339** new library cards issued



**62,325** electronic materials circulated



**6,765** people used our computers



**174,431** adult materials circulated

**131,823** youth materials circulated

A total of **306,254** physical items circulated in 2019!

That's **11+** items for every person living in Mequon & Thiensville!

At the conservative estimate of **\$15** per item, that's **\$165** per M-T resident in 2019.

# Reference &

# Programs

**631** adult, teen, & children's programs

**21,067** people enjoyed the 631 programs

**4** Fine Arts events with a total attendance of **338**

**91** hours of teen volunteer time

**21,911** Reference transactions

**713** adult, teens & children participated in the Summer Reading program

## 2019 Program Highlights

- Family Storytimes • LEGO Club • M-T Book Club • iCan Computer Classes
- Village Market Storytimes • Children's Craft Hour • Crazy 8s Math Club
- Baby & Me Storytime • Tiny Tots Storytime • Parachute Play
- Messy Monday • Genealogy Interest Group • Hook, Yarn & Stitch Club

# Digitization Lab

- 3 projectors
- 2 video cameras
- 2 flatbed scanners
- 2 computers

The FLWL Digitization Lab offers a self-service space in which to digitally preserve old format photos, slides and home movies that tell your story and the story of your family.

**124**  
people used the  
Lab in 2019

# Literacy Programs

## Summer Reading Challenge for All Ages

Pre-Readers (ages 0-5) = 140  
 Children's (ages 5-12) = 376  
 Teen (ages 11-18) = 99  
 Adult (ages 18+) = 98

- 2019 Adult Reading Challenge
- 1000 Books Before Kindergarten
- 2019 Teens' Top Ten Reading Challenge
- Teen Winter Reading Challenge
- Children's Winter Reading Challenge

# Operations

**19** library employees, with **13.0** FTE

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