City of Mequon Town Center
Business Loan Pool Program Provided By:



In Paternership With:



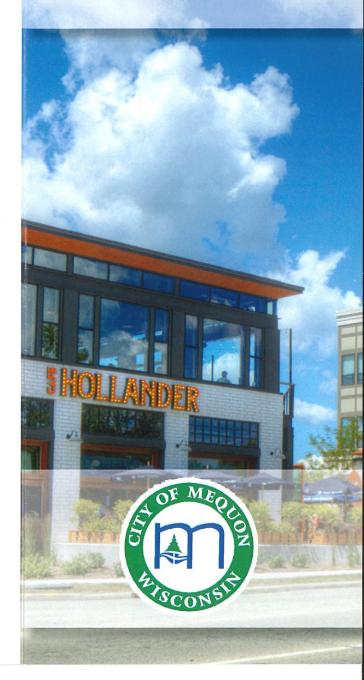
Community Development Department 11333 N. Cedarburg Rd. Mequon, WI 53092

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City of Mequon Town Center Business Loan Pool



The Mequon Town Center Business Loan Pool is established to:

- Help business attraction
- Increase capital investments
- Support current business expansion in the Town Center neighborhood

The fund was established through a commitment from BankFive Nine and the City of Mequon. These organizations, in conjunction with the Mequon Community Development Department, have partnered together to promote business growth in the Town Center neighborhood.

Eligible Commercial Businesses

Eligible businesses include the following:

- Commercial
- Retail and Services
- Restaurants

Eligible Activites

Eligible expenses include the following:

- Acquisition of land or buildings
- Building improvements, new construction or renovation
- Equipment purchases
- Environmental or safety compliance
- Demolition

How Do I Apply?

- 1. Call Kim Tollefson, Director at the City of Mequon Community Development Department for business loan guidance at (262) 236-2903.
- 2. Submit a business plan and a loan package application.

Important Note:

The Mequon Town Center Business Loan Pool works in partnership with area banks and commercial lenders to provide gap resources for new and expanding businesses.

Loan Structure:

The Mequon Town Center Business Loan Pool is available when full private financing or credit is not available on terms and conditions which would permit project completion. Each loan is evaluated separately on collateral, risk and terms. Loans are generally not less than \$10,000 or more than \$25,000.



Loan decisions are made by the City of Mequon Common Council. The City maintains the authority to modify or change the terms or provisions of the loan requirements to best meet the objectives of the community and the City of Mequon.