



Ozaukee Economic Development - 2017 REPORT

The mission of the OED is to advance the business prosperity and economy of Ozaukee County in collaboration with community, regional and business partners
www.ozaukeebusiness.org

During 2017, OED was involved in the following activities:

Job Creation and Retention

OED has actively worked with 65 projects for new or existing businesses creating over 1650 new jobs and retaining just under 2400 existing jobs over the past ten years. In 2017, 7 projects moved forward creating 70 new jobs and helped retain 92 existing jobs. OED has twenty pending projects.

	PROJECTS	JOBS CREATED	JOBS RETAINED
Completed Projects	65	1662	2393
Completed Projects - 12 months	7	70	92
Pending Projects	23	769	805

Utilizing an economic impact program designed by the Metropolitan Milwaukee Chamber of Commerce, these jobs we have assisted in the creation or retention of create an impact of over \$350 Million Dollars.

New Job Impact - \$136,449,000 (Twelve Month Impact - \$5,098,500)

Retained Job Impact - \$210,781,500 (Twelve Month Impact - \$8,514,000)

Total Economic Impact on Ozaukee County - \$347,230,500 (Twelve Month Impact - \$13,612,500)



Financing Activities: OED serves as the marketing arm of the County's Revolving Loan Fund (RLF) Program and works to promote the local (City of Mequon, City of Cedarburg, City of Port Washington, Village of Grafton, Village of Saukville) RLF programs. OED also serves as the local conduit to state incentives and loan programs.

- \$50,000 Mequon Revolving Loan was approved for the development of an indoor shooting range. This project saw an additional \$800,000 of private financing
- \$50,000 Ozaukee County Revolving Loan and a \$50,000 Village of Thiensville Community Loan was approved for the Cheel. The restaurant will be opening an outdoor seasonal beer garden.
- A \$70,000 City of Port Washington Revolving Loan was approved for the start up of a new ice cream company. The company produces the ice cream for a variety of stores within the state.
- A tax credit application was created received for a Manufacturing expansion in the County, but while the business moved forward with the project, it did not move forward with the tax credits.
- Meetings were held with 84 businesses on the revolving loan fund programs.

Outreach and Marketing Activities: In 2017, OED worked on a variety of outreach and marketing efforts to increase awareness of OED and its programs.

- OED created a new marketing campaign and developed a 2 videos promoting Ozaukee County as well as 8 business testimonials.
- Presentations were made to 3 business/service organizations (i.e. Chambers of Commerce, Business Groups) promoting OED to over 150 business people.
- OED held its tenth Outreach Event in April of 2017, 250 top business and government officials came to hear Brad Smith, President of Microsoft speak about the changing face of technology
- OED held its annual Business of the Year in September of 2017. 240 business executives came out to see Kleen Test, Exacto Spring and Fiddleheads receive the business of the year awards.
- OED continued to utilize its electronic newsletter. The newsletter comes out three times a year and promotes many of the OED events and programs. Additionally, OED sent out one OED Express in 2017. The newsletter is sent to executives throughout the county.
- OED maintains a website. The site works to provide key information to businesses looking to locate or expand in Ozaukee County. The site links with all key partners.
- OED made contact with, had meetings with or presented at all Ozaukee units of government.
- OED partnered with local area Chambers to host an educational program on Cyber Security. Over 70 people attended the program, which was held at the Grafton Room.
- OED partnered with local area Chambers of Commerce to host an educational program on on County Government – specifically introducing our new County Administrator. Approximately 75 people attended this program.
- OED held two Advisory Council meetings, where key business and government executives assisted us in updating our strategic plan.
- SBDC in partnership with OED, provided no-cost business counseling to 17 clients in the County (9 new businesses and 8 existing businesses.)



Outreach and Marketing Activities cont.:

- OED partnered with local area Chambers of Commerce and the Ozaukee County Transportation Initiative to hold an educational program on Transportation and Ozaukee County. Approximately 40 people attended this program at MATC- Mequon.
- OED partnered with the Village of Saukville to host their fifth business forum. The program was held in November at the Charter Steel with approximately 40 business attendees.
- OED maintained its economic development practitioners' network. The network, which meets quarterly attempts to utilize and share ideas that are successfully working for neighboring communities.
- OED maintained holding quarterly meetings with the area Chamber of Commerce Directors and UW-Extension to develop joint projects.
- OED updated the demographic profiles for each of the Ozaukee County communities.

Workforce Development: OED understands that Workforce Development is a key element in economic development;

- Continued as a funding member of Workforce 2020, a consortium pursuing future employment needs in the county through a School-To-Work apprenticeship program.
- Serve as a member of Waukesha-Ozaukee-Washington Workforce Development Board.
- Partnered with the SBDC to host a First Steps Program on starting a Business at Concordia.
- Ozaukee Economic Development, in partnership with MATC, KAPCO and the local Chambers of Commerce began holding educational courses off-campus for employees. Twenty-four businesses took advantage of these classes and over 100 employees received training.
- OED held our ninth annual Manufacturing Career Fair at Cedarburg High School. 18 businesses participated, highlighting career fields with manufacturing to over 300 high school students.

Regional Economic Development: OED actively participates in

- Milwaukee7 Council meetings, the Milwaukee7 is an organization in seven county Milwaukee Region to recruit, retain and expand businesses.
- Next Generation Manufacturing Council, which works to improve manufacturing in the region creating more productive and technology advanced, higher value manufacturers.
- Regional Economic Partnership: A consortium of seven County Economic Development Agencies, SEWRPC, the City of Milwaukee and the Milwaukee7 work together on common economic development issues including approving the region's Community Economic Development Strategy for the EDA.
- OED's Executive Director serves as Ozaukee County's representative to the Home Consortium, a four-county Affordable Housing Consortium that provides grants and loans to developers who create affordable housing projects.
- OED's Executive Director is now serving on the Ozaukee County Transit Study.
- OED's Executive Director is working with MetroGo, a regional group looking at transportation issues.
- OED's Outreach and Education Coordinator sits on the Ozaukee County Tourism Council.

Other Activities:

OED raised over \$75,933 dollars in contributions from the Business Community in 2017.

