

COMMON COUNCIL
OF THE
CITY OF MEQUON
ORDINANCE NO. 2013-1407
AN ORDINANCE AMENDING CHAPTER 62 AS IT RELATES TO
SEASONAL BANNER MORATORIUM

THE COMMON COUNCIL OF THE CITY OF MEQUON, OZAUKEE COUNTY, STATE OF WISCONSIN, ORDAINS AS FOLLOWS:

SECTION I:

Chapter 62, Sign Code, of the Mequon Code of Ordinances are amended in the forms attached to this Ordinance, having been placed on file and open to public inspection in the office of the City Clerk of the City of Mequon at City Hall, 11333 North Cedarburg Road, Mequon, Wisconsin, in accordance with the procedures provided in Sections 66.0103 and 62.11(4)(a), Wis. Stats.

SECTION II:

All ordinances in conflict or inconsistent with this ordinance, in whole or in part, are repealed to the extent necessary to give this ordinance full force and effect.

SECTION III:

This ordinance shall be in full force and effect upon its passage and on the day after its publication.

Approved By: Dan Abendroth, Mayor

Date Approved: April 14, 2014

I certify that the foregoing ordinance was adopted by the Common Council of the City of Mequon, Wisconsin, at a meeting held on April 8, 2014.

Lee Szymborski, City Clerk

Published: April 22, 2014

FINAL VERSION

(6) *Seasonal banner and "A" frame or sandwich board sign.*

(1) During the period commencing as of the Friday one week preceding Thanksgiving through January 2:

a. A permit shall be required and a fee collected for banners posted throughout the time period as noted in [subsection] (b)(6)(1) at any business or religious institution. The banner shall be posted in good condition, meet an 18-square-foot size limitation and establish a 30-foot separation between banners as well as the placement requirements of [section 62-13\(d\)\(2\)](#). A banner posted during this period shall not count against a business or institution's total number of annually permitted banners.

b. All businesses may utilize one seasonal banner permit during the time period as noted in (b)(6)(1), but shall designate a maximum and continuous 3 week posting. Any business may forego the ability to utilize their seasonal banner permit and be permitted one additional annual special event banner. The additional annual special event banner shall follow standards set forth in [62-13\(d\)](#).

c. All businesses may display sandwich board signs otherwise meeting the requirements of subsection [62-13\(e\)](#).

d. Banners and sandwich board signs are subject to the installation, maintenance and removal standards pursuant to [section 62-16](#)

Section 62-16

(1)

Appearance requirements.

a.

The owner of any sign as defined and regulated by this section shall be required to properly maintain the appearance of all parts and supports of their sign as directed by the city. Proper installation is required and shall be defined as follows:

Stakes firmly placed in ground and a minimum of 12-18" beyond the width of the banner with elastic cords.

b.

In the event that the sign owner does not provide proper sign maintenance within 60 days after written notification from the city, the sign may be removed as provided in this section.