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Department of Community Development

## Economic Development Board August 25, 2015 7:30am Minutes

### 1. Call to Order, Roll Call.

Members present: Chairman Tim Carr, John Wirth, Jim Baka, Matson  
Holbrook

Staff and City Representatives Present:

Kim Tollefson, Director of Community Development  
Will Jones, Administrator  
Connie Pukaite, Alderman

### 2. Approval of meeting minutes

Mr. Wirth made a motion to approve the meeting minutes from June 30, 2015.

Ald. Pukaite seconded the motion.

***A voice vote was called.***

***All voted aye.***

### 3. Revolving Loan Fund Amendment: MSI Data

Kathleen Cady-Schilling, Executive Director from Ozaukee Economic Development, spoke about the desire for the revolving loan to be extended. It would need to be paid in full by December 2018. During the extension, money would continue to be paid into the fund monthly and it would continue to earn interest. She explained that the loan was set up to match the original financing. The original term is shorter than the amortization allowed by the loan program. This is very similar to other loans. She stated that the company is in good standing and is one of the fastest growing businesses.

John Wirth moved to approve the extension of the loan.

Ald. Pukaite seconded the motion.

***A voice vote was called.***

### 4. Work Program: Business Focus Groups

Ms. Cady-Schilling stated that she has been working with different local governments to connect with their local businesses.

- Saukville – worked with them for 4 years
- Cedarburg – worked with them for 2 years
- Port Washington – worked with them for 2-3 years
  - Different focuses in different cities (industrial park, downtown, etc.)
  - Panel discussions, small groups, focus groups and speakers were used.

Ms. Cady-Shilling stated that it is important to understand what the businesses are looking for and what they want to accomplish.

Mr. Carr asked the group what they feel the city should focus on. He feels that retention issues rather than attraction issues are important. He said that there is a disconnect between local businesses and local government.

Ms. Tollefson suggested focus groups regarding the Port Washington Road retailers.

Ald. Pukaite suggested helping the local businesses streamline city procedures and processes may be of interest to business owners. She also suggested that retailers on Port Washington Road may be interested in meeting with the police department regarding recent robberies and discussing ways that businesses can collaborate and work together.

Mr. Wirth stated that 2 retail groups and 1 industrial group should be selected to focus on over the next year. He shared that the local business owners want to hear that local government cares about them.

Mr. Carr stated this effort should be started next Spring.

Mr. Wirth suggested scheduling dates soon.

## **5. Staff Updates**

- Ms. Tollefson has meet with several interested parties for mixed use projects in TC.
- On Mequon Road between Buntrock and 76<sup>th</sup> Street there are 2 potential projects which could be valued at 20 million.
- There is a potential 86,000 sq. ft., 3-story, medical office clinic being proposed at Venture Court and the site to the north.
- East Growth will see development in 2016. The Highland interchange project has been moved back to 2020.
- Central Growth has 380 acres rezoned for projected 20-30 new homes to be developed every year over the next 5-8 years.
- There is a new owner for the brewery property within the Town Center. Staff has met with the owners to discuss a concept development.

Ms. Tollefson stated that she has been pleased with working with Colliers although she would like some more detailed reporting from them. She is interested in how many proposals will be submitted compared to the total number of inquiries on the land.

She suggested the next meeting should be September 29<sup>th</sup>, after the proposals have been submitted.

## **6. Announcements**

- Next Meeting will be Tuesday, September 29th at 7:30 am

## **7. Adjourn**

Mr. Wirth made a motion to adjourn the meeting

Ald. Pukaite seconded the motion

The meeting adjourned at 8:50 am.